



projections

Start to think a bit more about your pricing point.
How much do you intend to charge for your services?

A horizontal dashed line that curves into a large, open-ended arrow shape pointing to the right, intended for writing a response to the pricing point question.

Use blue-sky thinking to consider potential income streams.
What different ways could you bring money into your social
enterprise both in the short and long term?

A horizontal dashed line that curves into a large, open-ended arrow shape pointing to the right, intended for writing a response to the income stream question.



income & expenditure monthly log

income	1	2	3	4	5	6
grants						
sales						
other						
total income						
expenditure						
rent						
utilities						
marketing						
equipment						
insurance						
phone/wifi						
wages						
travel						
stock						
website						
other						
total expenditure						
total surplus/loss						